

STRATEGY #1: KNOW WHO'S HOMELESS AND WHAT THEY NEED

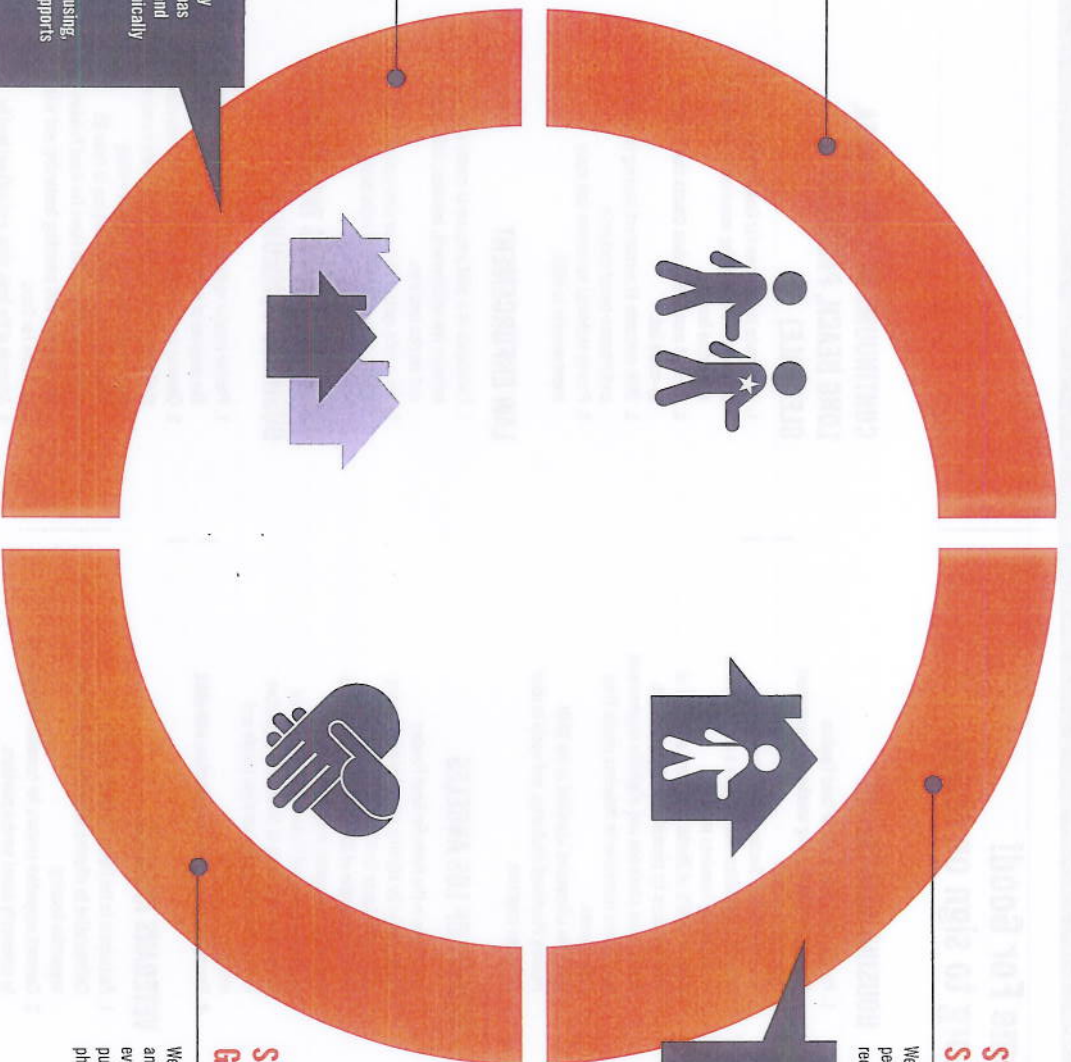
We will know every homeless person's name, location, and the challenges they face, so we can plan for the permanent housing and services they need to stabilize.

STRATEGY #2: CREATE THE HOUSING AND SERVICES TO HELP PEOPLE THRIVE

We will create access to 12,500 units of permanent supportive housing to house every chronically homeless person, and 6,000 units of affordable or supportive housing to house every non-chronically homeless veteran. They will access supportive services to help them recover and thrive in our communities.

Permanent supportive housing serves and supports seriously disabled people, including chronically homeless people. It has on-site supportive services, such as health, mental health, and substance abuse services. This is the best solution for chronically homeless people.

Some homeless veterans will need permanent supportive housing, while others will need affordable housing with short term supports to help them get back on their feet.



STRATEGY #3: SHIFT TO A HOUSING FIRST SYSTEM

We will ensure every homeless person can be moved quickly into permanent housing with services, and that there are few requirements or barriers to receiving this support.

Housing First works.

Over 88% of people housed through Housing First models stay off the streets; only 47% of those housed through models that require graduation or lengthy stays do not end up on the streets again.

STRATEGY #4: GET INVOLVED, INVOLVE OTHERS

We will all be involved in the solution. Ending chronic and veteran homelessness will only be possible if everyone gets involved, including the nonprofit sector, public and private sectors, the faith community, philanthropy, labor and community members in every region.

First, sign on to support Home For Good!
Go to www.homeforgoodLA.org to sign on today.

PERMANENT SUPPORTIVE

HOUSING (PSH) PROVIDERS

1. Dedicate 75% of turnover units to chronically homeless people in 2012; 90% in 2013-2015.
2. Participate in the design of a coordinated entry system to ensure chronically homeless tenants are matched with the most supportive units.

OUTREACH & SERVICES PROVIDERS

1. Focus services on housing placement and retention; create a housing specialist position or build expertise on staff.
2. Use HMIS and share data with other providers.
3. Join regional homeless coalitions to better coordinate with other local providers.

CITIES

1. Participate in the Funders Collaborative by aligning housing development and social service funds for PSH.
2. Include PSH objectives in all city plans (i.e. Housing Element, RHNA, General Plan, COBG Consolidated Plan) and dedicate a portion of resources to permanent supportive housing through capital, operating, and services funding.
3. Review and modify building/zoning code to support adaptive reuse, infill development, high-density projects, and mixed-use housing, and create PSH development incentives such as density bonuses and streamlined building approval processes.
4. Opt in to the 2013 Homeless Count and join the 100,000 Homes Campaign to conduct a service registry to identify vulnerable people in your community.

HOUSING AUTHORITIES

1. Participate in the Home For Good Funders Collaborative by aligning vouchers for permanent supportive housing.
2. Set aside 10% of Section 8 resources for the homeless population and dedicate a portion of that to chronically homeless people.
3. Dedicate 100% of Shelter Plus Care, and 75% of VASH vouchers for chronically homeless people.
4. Ensure local admission and eligibility requirements are no more restrictive for homeless people than HUD requires.
5. Adopt the efficiencies identified in the VASH Housing Placement Bootcamp, and apply to other homeless programs.

COUNTY OF LOS ANGELES

1. Participate in the Home For Good Funders Collaborative by aligning special needs housing and service funds for PSH.
2. Dedicate a portion of Departmental resources to services in permanent supportive housing.
3. Dedicate a portion of Community Development Commission resources to permanent supportive housing for chronically homeless people and veterans.
4. Ensure County databases can interface with HMIS.

VETERANS AFFAIRS

1. Participate in the Home For Good Funders Collaborative by aligning resources for permanent supportive housing.
2. Contract supportive services for homeless veterans to community based service providers.
3. Dedicate 75% of VASH vouchers to chronically homeless veterans; 25% to high-need veterans.
4. Convert a portion of the grant-per-diem program to support transition-in-place housing models.
5. Adopt efficiencies of the VASH Housing Placement Boot Camp.

CONTINUUMS OF CARE (LAHSA, LONG BEACH, PASADENA, GLENDALE)

1. Participate in the Home For Good Funders Collaborative by aligning resources for permanent supportive housing.
2. Conduct annual Homeless Counts that include a by-name list.
3. Shift contracts to permanent housing focused, performance-based contracts.
4. Provide technical assistance and make improvements to HMIS.

LAW ENFORCEMENT

1. Participate in a pilot program to create a linkage between law enforcement, homeless individuals, and service providers.
2. Use a data system that can communicate with HMIS to identify homeless individuals.

BUSINESS LEADERS TASK FORCE & BUSINESS COMMUNITY

1. Provide regular updates and public education on the progress of Home For Good.
2. Convene cross-sector stakeholders to understand challenges, create solutions, and celebrate successes.
3. Commit private sector assets to ending homelessness, including helping to raise \$5 million annually for the Home For Good Funders Collaborative and providing leadership and vision for Home For Good.
4. Advocate at the local, state, and national level for resources and legislation in line with Home For Good.

PRIVATE SECTOR FUNDERS

1. Participate in the Home For Good Funders Collaborative by committing funds for permanent supportive housing.
2. Prioritize Housing First models, including rapid rehousing and permanent supportive housing, for funding.
3. Integrate Home For Good Standards of Excellence into funding priorities and decisions.

FAITH COMMUNITY

1. Mobilize congregations to advocate and volunteer in support of solutions to homelessness.
2. Raise funds and in-kind gifts to help homeless persons with move-in costs.
3. For faith communities providing direct services to homeless individuals, join regional homeless coalitions to better coordinate with other local providers, and use HMIS.

COMMUNITY MEMBERS

1. Get to know the homeless services organizations in your community.
2. Make personal connections with homeless people in your community. Make eye contact, have a conversation, and build a relationship that eventually links them to your local organizations.
3. Donate to and volunteer with organizations solving homelessness that inspire you.
4. Write a letter to your elected officials to let them know you support Home For Good and solutions to homelessness.
5. Participate in United Way's annual HomeWalk.

WHY BE A "COUNT COMMUNITY"?

1. **Understand The Situation:** In order to make a difference in the lives of homeless men, women, children, and veterans we need to know who they are and where they are. For most of the year, many of our homeless neighbors slip by without notice. On this night, let's help our homeless neighbors remember that we have not forgotten them.
2. **Bring Resources To Your Community:** The data gathered from the count is the most powerful tool your city and the nonprofits in your community have to make the case for additional + specialized resources. If your community decides not to opt-in to conduct a full count, its data will be lumped in with the larger region, which will not allow your community to specify its need and progress to date.
3. **Drive Engagement:** Connect with community leaders and citizens in your community that care, and create a venue to drive further engagement.

WHAT'S REQUIRED TO BE A "COUNT COMMUNITY"? (A "COUNT COMMUNITY" IS A COMMUNITY THAT COMMITS TO DOING A FULL COUNT DURING THE LAHSA HOMELESS COUNT)

1. **A Deployment Center:** A location where volunteers can gather and be dispatched on the night of the count. Ideal locations include community centers, school auditoriums, gyms, churches, corporation offices, and nonprofits. Other requirements:
 - *Cannot be a location where services are provided to homeless people at night*
 - *Free parking at or near site*
 - *Seating and space for volunteers*
 - *Access to restrooms*
2. **Volunteers:** 5-30 for a small city and 40-60 for moderately sized cities. It will help to have some lead volunteers to help organize the others and you will need a deployment site coordinator.
3. **Security:** To protect the integrity of the count, a security officer is required. Local sheriff's office or police departments are often willing to change shifts or volunteer. You may also ask other businesses if they are willing to dispatch their private security to your deployment center.

WHAT'S PROVIDED?

- **Free Training:** Training for deployment center coordinators in advance of the Count and training for volunteers on the night of the Count.
- **Free Materials:** All materials, maps, and directions for what to do on the night of the Count.
- **Volunteer Recruitment Opportunity:** At HomeWalk, there will be a call to action at the walk through which volunteers will be able to sign up to walk in your City. Additionally, LAHSA's volunteer coordinators are available to provide technical assistance.

WHAT HAPPENS ON THE DAY OF THE COUNT?

- **By 6pm:** Deployment site coordinator picks up materials from LAHSA & deployment site set-up for arrival of volunteers.
- **6pm:** Site coordinators and LAHSA trainers arrive at deployment site.
- **8-9pm:** Volunteer trained, given supplies, assigned to a census tract, and dispatched in teams
- **Midnight-2am:** Counters arrive back at the site as Deployment Site Coordinators drop off materials at LAHSA.

OPTION: BE A COUNT+PLUS+ COMMUNITY AND ADD THE SURVEY

FOR COUNT COMMUNITIES, WHAT MORE IS REQUIRED TO ADD THE SURVEY?

- **Asking Questions:** The regular homeless count is a drive-by/walk-by visual count of the homeless residents of your community. The VI engages each person in a 5-10 minute survey that uncovers who they are and what they need.
- **Strategic Deployment of Volunteers:** Because this takes longer than a visual count, this may require you to deploy more volunteers to the areas of your community where you know the homeless reside.
- **Two More Nights:** Count + Communities commit to deploying volunteers to count and survey their homeless neighbors 3 nights in a row. The first night will be focused on the count and the following two evenings, volunteers will be deployed to survey every homeless individual in that community.
- **Join the 100K Homes Campaign:** This survey and the assistance given for it is administered as part of the 100K Homes Campaign. Be part of the national movement of communities working together to find permanent homes for 100,000 of the country's most vulnerable and chronically homeless individuals and families. By joining you will be able to identify every homeless person on your streets by name with enough information to triage them into appropriate housing.

WHAT ARE THE BENEFITS OF JOINING THE CAMPAIGN AND ADDING THE VI SURVEY?

- **Engaging and Personal Experience:** Most volunteers who are working with a Count Community do so with the desire to connect with their homeless neighbors. Adding the VI survey allows them to do just that, not just count them! As a result, you and your community will understand the homeless situation and your homeless neighbors in a far more personal way, which is the foundation of any strong effort to end homelessness.
- **Be a Part of a National Movement:** Join over 150 other communities doing the same thing! Benefit from the ideas and experiences of hundreds of participating change agents, mentors and volunteers facing similar challenges and developing innovative, highly sharable solutions.
- **Richer Data:** Your city will also receive far richer data – more than just a number! By using the survey tool, your community will have detailed information about the needs of your homeless neighbors as well information about their homeless history and demographics.
- **Tools for Prioritization:** The survey also incorporates the Vulnerability Index (VI). This survey tool is used to identify and prioritize your homeless population for housing according to health vulnerability and length of homelessness. The survey syncs with a free, web-based data system that will provide your community with a detailed report on your most vulnerable and/or chronically homeless neighbors.
- **Alignment with National and Local Goals to End Chronic Homelessness:** Knowing everyone by name and targeting housing and services to the chronic homeless is a priority for the federal government and clearly outlined as a goal in the LA County strategy, "Home for Good". Be a part of these efforts and forge a path to end chronic homelessness in your community!

FREE TRAINING! ON NOVEMBER 15-16TH, THE 100,000 HOMES CAMPAIGN WILL TRAIN ALL COUNT +PLUS+ COMMUNITIES.

HOW DO I SIGN UP TO BE A COUNT +PLUS+ COMMUNITY?

- <http://www.theycountwillyou.org/sign-up-your-city.html>

**100,000
HOMES**
www.100khomes.org

HOME  GOOD
An Initiative of United Way of Greater Los Angeles
& L.A. Area Chamber of Commerce

**2013
GREATER LOS ANGELES
HOMELESS COUNT**
They Count. Will You?

100,000 Homes Registry Week Boot Camp

Thurs/Fri Nov. 15-16, 2012 - Los Angeles, CA

As part of the 100,000 Homes Campaign, over 150 communities across the country are identifying and quickly housing their most vulnerable and chronically homeless neighbors. By joining the 100,000 Homes Campaign and becoming a Count +PLUS+ Community in partnership with the 2013 LAHSA Homeless Count, your community will both count and survey your homeless neighbors. By doing so, your community will have a by-name list that can be used to prioritize housing for the most chronic and vulnerable!

This November, we invite you to join 100,000 Homes Campaign staff, our partners from the United Way's Home for Good Initiative, and the Los Angeles Homeless Services Authority (LAHSA) to a Registry Week Boot Camp designed to teach Count +PLUS+ Community leaders the nuts and bolts of getting a campaign effort off the ground and become fully prepared to conduct a Registry Week during the 2013 LAHSA Homeless Count.

Members of your Campaign team will learn how to create a by-name registry of homeless people in your community, line up the supply of housing and services needed to house them, and build the strong local team that will make housing placements and monitor housing stability over time. Field experts and mentors will be invited to present on their first hand experience using the survey tool and participating in this national movement. They will offer practical advice and guidance to make your effort a success. Most importantly, you will learn how to integrate the Vulnerability Index survey tool into the LAHSA Point In Time enumeration efforts.

When: Thursday & Friday, November 15 & 16, 2012.

9:00 AM—5:00 PM. Please plan on attending both days.

Cost: For communities enrolled in the Campaign, there is no cost to participate. Each enrolled community can send up to 5 representatives. Attendees are responsible for covering their own travel costs. Lunch will be provided.

Where: First Church of the Nazarene of Pasadena
3700 East Sierra Madre Blvd. Pasadena, CA 91107

Who: Up to 5 key leaders from your community who will play a lead role in organizing your Campaign effort and Registry Week. Attendees may include a local community champion, a designated Project Manager, a staff person from your housing authority or local VASH program, key staff from a local human services agency or homeless coalition, or partners from your business, faith, or philanthropic communities.

Register: Please contact Caitlin DiMaina by email: cdimaina@cmtysolutions.org or by phone: 703-509-9966 to register.

Registration deadline: Thursday, November 1st

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HOMES**
www.100khomes.org

**HOME
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